I AM CFO

CFO-LEVEL INTELLIGENCE

Nine months behind or three years behind.
Same price.

Cleanup quoted flat instead of by the hour, because the work is done by software that does not mind how bad it is. You see the whole diagnosis before anything is touched.

$318,000

sitting in uncategorised expense at the end of one year. Not missing and not wrong, just never told what it was. Every margin and every tax position above it is a guess.

ILLUSTRATIVE EXAMPLE · A $2M BUSINESS NINE MONTHS BEHIND

THE PROBLEM

The mess has a bottom. The bill does not.

Three things are usually waiting in a set of books nobody has closed in months. None of them is an entry anybody made wrong, and none of them is what makes a cleanup frightening.

$318,000

Sitting in uncategorised expense.

Transactions nobody ever told the ledger about. They are in the total and in no category, so every margin, every expense line and every tax position built on them is a guess.

$46,200

The same bill, entered twice.

A vendor statement paid alongside the invoices it summarises, or one delivery keyed by two people. It reads as a real expense, and it is real money out.

7

Months where the bank and the books disagree.

Usually not an error at all. Uncleared cheques, deposits in transit, entries posted after the cut-off. But until each one is read, nobody can say which is which.

The meter starts before anybody knows the number.

Cleanup is billed by the hour because the size of the job is unknown until someone is already inside it. So you approve a budget nobody can stand behind, and it grows for the very reason it could not be quoted.

ASK YOUR NUMBERS

Ask in plain English. Get a CFO’s answer.

An AI reads the books you already keep, and answers in sentences. Ask it the way you would ask a bookkeeper who knows your business.

How bad is it, actually?

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Nine months and **2,847** transactions. **$318,000** uncategorised, 31 duplicate documents worth **$46,200**, and seven months where the bank and the ledger do not tie. Two of those seven are timing, not error.

What is this costing me at tax time?

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Your P&L overstates expenses by the **$46,200** of duplicates and understates them by whatever is inside the uncategorised **$318,000**. Until both are resolved the return rests on a number nobody can defend.

Can you just fix it?

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Most of it, yes. The reclassifications, the duplicate half of each pair and the journal entries that move a balance where it belongs are posted for you. You see the whole list before it runs, and any month you have already filed is refused rather than restated behind you.

It reads your books. It does not change them. Anything that would post to your ledger is written up for you first, and waits until you say yes.

RECONCILIATION

The whole file, read at once, before anybody bills an hour.

The diagnosis is not a sample. It runs across your ledger, your bank and the documents behind both. What does not tie is listed, with the reason it does not.

2,847

Transactions read, not sampled.

Every line in the period, checked against the bank and against the document behind it. The finding is the list itself, not an estimate of how bad things are.

$46,200

Duplicates, by document number.

Bills and invoices whose number appears more than once, each one shown with its vendor, amount and date. Nothing is deleted: you are handed the pair and you decide.

$29,400

Income with no invoice behind it.

Revenue recognised with nothing in the ledger that explains it, every line ranked by how recoverable it is rather than dropped in one pile.

A gap between your bank and your books is not automatically an error. Uncleared cheques, deposits in transit and entries posted after the cut-off each produce one legitimately, and the report says which is which rather than calling your books wrong.

WHAT YOU GET

Your books, your numbers, and someone to ask.

The whole file, in one pass
Every transaction in the period read against the bank and the document behind it, so the size of the job is known on day one rather than in week three.

Corrections that post themselves
Reclassifications, duplicates and the journal entries that move a balance where it belongs, applied to the ledger directly rather than handed to you as a list to type in.

A filed year stays closed
Anything dated inside a period you have already filed is refused rather than restated behind you, whether or not the close date was ever set in QuickBooks.

Books that stay clean
The same checks run every month afterwards, so the next cleanup is a handful of items rather than another year of them.

Works with QuickBooks, Xero, your bank feed and your uploaded statements.

SIMPLE, TRANSPARENT PLANS

Pick the level of support you want.

ESSENTIAL

$399/mo

- Your books, kept
- Live cash & profit

MOST POPULAR

PROFESSIONAL

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- Ask your numbers, in plain English
- The cleanup, and the checks that keep it clean

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- Everything in Professional
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No long-term contracts, cancel anytime. **Cleanup is $1,000 flat, and waived when you start on Professional.**

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In 15 minutes we'll connect a live view of your financials and show you exactly what running your business on real-time data looks like. No obligation, no long-term contract.

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